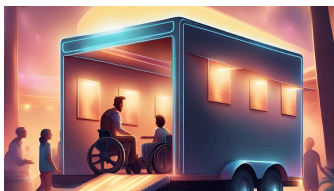




April 24, 2024, Meridian, Idaho For Immediate Release:

From April 29th to May 2nd, Donors are encouraged to donate to iGameUSA during Idaho Gives either directly or by buying a T-shirt at any time this year courtesy of Bonfire. **Help us reach our \$10,000 goal.**

Our 2nd biggest need isn't money, but feedback from the public regarding our proposed HIVE Campus. Featuring 1-2,000 affordable housing units, a one-stop government services shop, and an IKEA. Visit <https://www.upgradeidaho.com> to learn more.



THE MOBILE CO-OP:

Should we raise enough, we can obtain a locally owned wheelchair-accessible gaming RV. The RV will travel around the Treasure Valley to schools, libraries, and more.

Potential (not yet confirmed) partners using the RV may include [Extra Life](#), [Able Gamers](#), [Idaho High School Esports Association](#), [Big Brothers/Big Sisters](#), and others.

Join us at Esports Next Trade Show

Held in Chicago from July 7th to the 9th City officials, public educators, and Leaders will be able to network with key stakeholders who have verbally committed to finance our HIVE Campus.

2 Tracks w/ CTU Credits for Policy Leaders and Educators

They'll learn about:

- The economic benefits of developing social gathering spaces
- Financing Esport arenas
- Creating pathways for companies to operate
- Learning about the mental health studies that support our communities.

Leaders will be empowered with both the knowledge & connections for their agencies.

Idaho's Economic Video Game Industry Reports [2024 ESA Report](#) [2021 ESA Report](#)

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