

GameStop®

NONPROFIT ACQUISITION PROPOSAL

For: GameStop Board

BY: Board President

Gina Johnson



GAMESTOP MISSION

GameStop is committed to delivering innovation to consumers anywhere, anytime and any way they want it. Whether looking for new or pre-owned, digital or physical video game titles, the latest in video game hardware or accessories or consumer electronics, gaming and technology enthusiasts are invited to discover and enjoy their favorite products in one of GameStop's welcoming retail environments.



ACQUISITION OBJECTIVES

CONSUMER INCLUSION

Giving customers a way to play and participate in eSports. With GameStop creating the most inclusive 50 state amateur league, customers could find value in store purchases.

PROGRAM OPPORTUNITY 03

GameStop could become a developer that is focused on education not just sales & distribution .

MARKET EXPANSION

Investing in the nonprofit educational and competitive programs allow GameStop to remain profitable due to the tax write-offs.

EMPLOYMENT OPTIONS

Remote WFH Store representatives would help establish community relations and inclusion.

PUBLIC RELATION

Our name is very unique, and if we worked as a separate GameStop department, then investors will have an opportunity to improve the public relation problems that the company and the industry have faced.



DEPARTMENT BUDGET

Educational Game Development:⁰⁴

Estimated budget is \$150,000 for a prototype developed for iGameUSA by Filament Games

Esports BSU Campus

Estimated budget is \$300,000 for 1 year for GameStop to rent BSU's eSports campus.

Number of Staff for Esport Operations

50-200 Staff Members facilitate the esports league operation. Staff members work from home while working with a number of stores in their area.

Need 1 person per state, but should have up to 4 for State Size.

***Employees could be Store employees who cannot receive enough hours due to restrictions. ***

CAMPUS
OPPORTUNITY

LEARN ABOUT UPGRADE IDAHO

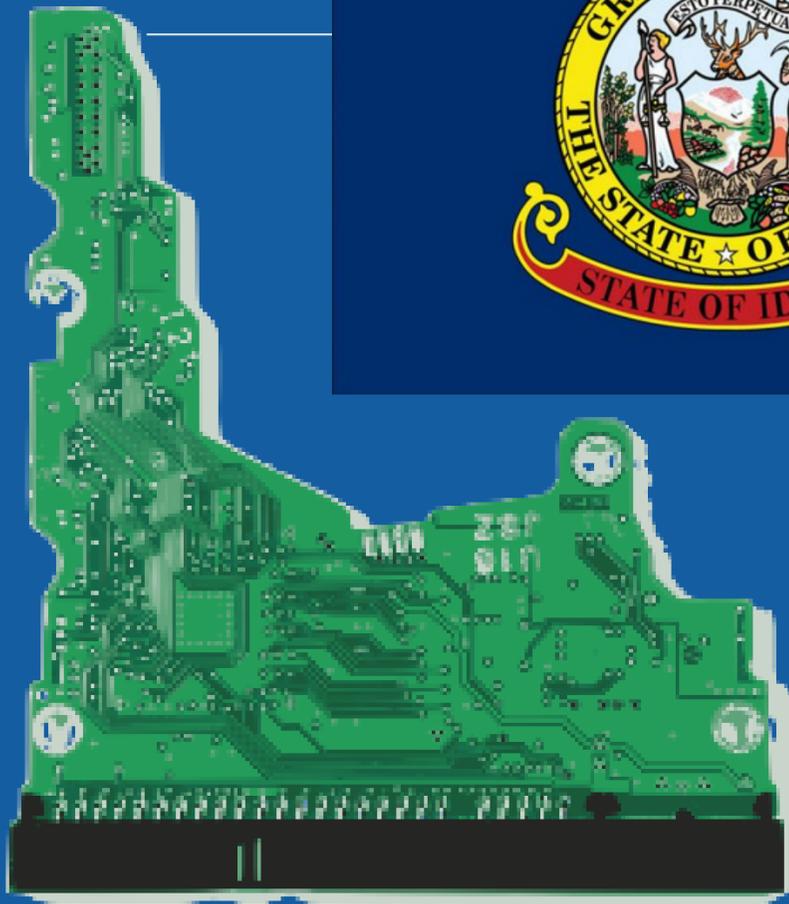
VIEW THE WEBSITE:

WWW.UPGRADEIDAHO.COM/HOUSING



We have a solution for Idaho's Affordable Housing Crisis.

- **OUR SOLUTION HELPS** residents with special needs.
- **OUR SOLUTION PROVIDES** a nonprofit and government office hub.
- **OUR SOLUTION RESPECTS** Nature, Nurture, and Beliefs
- **OUR SOLUTION TEACHES** citizens
- **OUR SOLUTION PROTECTS** established communities.



GameStop®

IDAHO HIVE CAMPUS

THEMED ADVENTURE

Made for geeks, gamers, and pop culture fans, the HIVE campus will feature many educational, recreational, and retail access points.

GEEK FRIENDLY PARK

The Worlds first augmented Reality park path that provides a walking musuem learning opportunity.

HOUSING REDEFINED

Housing is a big crisis here in Idaho, GameStop can help solve many problems for low income workers.

COMMUNITY UNMASKED

if you secure a 107 acre property for gamers to live, work and play, Idaho leaders would finally recognize how important gaming is to the community.

COST FRIENDLY

GameStop only needs to secure the land for us to build 4,000 affordable units of mini skyscraper housing units within the campus. We have secured housing and commerical developers to build everything on a BTS arrangement.

